



Rev. 1/12

Insertion Order

Advertiser/Company: _____

Contact Name: _____

Advertiser Phone: _____

Advertiser Email: _____

Billing Address: _____

Does the business owner currently receive the Quarterly at their home or business?

- Yes
- No, but I would like to receive a copy of the issue that my ad is featured in.
- No, I will view the issue online.

For advertising/marketing companies who are placing an ad for a client:

Do you wish to receive a copy and or tear sheets?

- Send me a copy
- Send ___ tear sheet(s)

Payments must be sent by deadline to the address below (check payable to the DCDA).

If an invoice is required, please contact Mary Beth Sensabaugh at msensabaugh@carolina.rr.com.

Please mark which issue(s) you wish to reserve ad space in:

- March 201__ (deadline: January 15th)
- June 201__ (deadline: April 15th)
- September 201__ (deadline: July 15th)
- December 201__ (deadline: October 15th)

Ad Sizes (Please confirm availability of ad space with Mary Beth Sensabaugh before submitting):

- | | | | |
|--|-------|--|-------|
| <input type="checkbox"/> Business card (3.819" x 2.182") | \$130 | <input type="checkbox"/> ¼ page square (3.812" x 4.75") | \$260 |
| <input type="checkbox"/> ¼ page vertical (1.823" x 9.833") | \$260 | <input type="checkbox"/> ¼ page horizontal (7.792" x 2.182") | \$260 |
| <input type="checkbox"/> ½ page vertical (3.812" x 9.833") | \$400 | <input type="checkbox"/> ½ page horizontal (7.792" x 4.75") | \$400 |
| <input type="checkbox"/> Full page (7.792" x 9.833") | \$550 | <input type="checkbox"/> Back Cover (7.792" x 4.75") | \$450 |
| <input type="checkbox"/> Classified ad | \$ 50 | | |

Artwork:

- Pick-up of a previous ad. Please indicate which issue: _____
- New PDF file being e-mailed to Mary Beth Sensabaugh at msensabaugh@carolina.rr.com

Comments: _____

Signature: _____

Please return form and payment to:
 Mary Beth Sensabaugh
 525 East Worthington Ave.
 Charlotte, NC 28203